Strategic Alignment Workshop

The purpose of this two-day workshop is to align your change management effort with the strategic objectives of the organization. Prosci provides the framework, tools and facilitation to develop a change management capability strategy that aligns with your specific needs and desired outcomes. Prosci can facilitate this workshop in person or virtually.

Who Is This Workshop For?

The Strategic Alignment Workshop is designed to bring together a core team of your organization's key stakeholders to develop a robust strategy for delivering enhanced organizational change capability. This includes anywhere from 4 – 20 participants made up of:

- Executive sponsor
- Deployment leader
- Functional leadership
- Key organizational influencers

Prosci's expert facilitator will help you document the organizational ambition for change while you articulate the vision and accelerate your capability development. The workshop leverages a research-based change management maturity analysis and facilitates the establishment of a tactical plan to make your vision a reality.

Workshop Objectives

Participants will co-create the following deliverables:

- A shared vision for change capability with a direct link to your organizational strategy
- An understanding of the goals and objectives of building the organization's change capability
- Analysis of the current state
- A clear definition of the desired future state
- A detailed roadmap to close the gap between your current state and desired future state
- A set of clearly defined roles and responsibilities for key change-enabling roles
- A sequence of events to develop enhanced organizational change capability
- An elevator speech to describe why and how the organization will drive change capability

Agenda

Meeting Kickoff

Enterprise Change Management Deployment Ambition:

- Change management ambition
- Link with strategy
- Size, scope and speed
- Desired approach
- Rules of engagement

Change Management Maturity Mapping:

- Current state and future state
- Leadership commitment statement

Enterprise Change Management Goals:

- Leadership, project, skill, structure and process

Enterprise Change Management Resourcing:

- Roles and responsibilities
- Competency development plan

Sequence of Events:

- Deployment roadmap
- Schedule of events
- Key program milestones

Communication Planning:

- Elevator speech and talking points