

# KNOWLEDGE PRINCIPAL PROGRAM CONTENT OVERVIEW

## The transition journey into the role

- How Knowledge principals uniquely add value to the organization
- Transition journey involves shift in:
  - Work values
  - Time application &
  - Skills
- How your overall value contribution is linked to current role expectations

## Delivering results through the organization

- Scoping own domain of expertise and identifies personal value contribution to functional & business strategy
- Linking personal performance objectives to overall business value contribution
- Setting and works through strategic objectives
- How to balance strategic prioritization with "subject matter expert" requirements

## Cross functional navigation

- How to lead strategic change without formal authority
- Applying systematic stakeholder management across functional areas
- Building strong executive communication skills
- Dealing with resistance within the organization

## Architecting own domain of expertise

- Driving strategic innovation and intersectional innovation
- Building internal and external knowledge networks
- Architecting own domain of expertise to meet future functional & industry needs
- Building functional competitive edge

PERSONAL DEVELOPMENT PLAN & EXECUTION PLAN

WORK VALUES, TIME APPLICATION AND SKILLS

KNOWLEDGE LEADER PERFORMANCE STANDARDS